OPTION #1: Home Page Tiles

1. The first section of tiles at the top of the U Market home page is labeled "Targeted and Small Business Suppliers."

2. If you click on one of the tiles, a window will pop up. Depending on the type of supplier, you can either search within U Market or punchout to their site and find what you're looking for.
OPTION #2: Simple Search & Filters

1. In the search bar at the top, type in the name of the item you're looking for.
   For example, try searching for “Paper.”

2. In the results you will find a small icon that looks like an arrow hitting a target.

3. When you hover over the icon, a pop-up box will appear, explaining what type of Targeted Supplier provides the item.

4. Using the sidebar on the left-hand-side of the screen, you can filter the search results to only include items by very specific targeted suppliers, or by targeted suppliers in general.
TARGETED SUPPLIER SEARCH INSTRUCTIONS

ADVANCED SEARCH: Finding Targeted U Market Stock Items

1. At the top of the search bar, click "Advanced Search."

2. In the search options, look under "Custom Attributes" and click the "Targeted Stock Item" checkbox.

3. The search results will include all products that come from Targeted Suppliers, but are carried as U Market Stock.

Need Assistance?

Having trouble using this function? Or, do you have any other questions related to using U Market?

Contact U Market Customer Support at 612-624-4878 or ums@umn.edu for assistance.