The last section, at the bottom of the U Market home page, is a section labeled "Targeted and Small Businesses."

If you click on one of the icons, a window will pop up. Depending on the type of supplier, you can either search within U Market or punchout to their site to find what you're looking for.
OPTION #2: Simple Search & Filters

1. In the search bar at the top, type in the item you're looking for and click "Go."
   For example, try searching for "Gloves."

2. In the results you will find a small icon that looks like an arrow hitting a target.
   The words "Targeted Supplier" will also appear under the item.

3. When you hover over the icon a pop-up box appears, explaining what type of Targeted Supplier provides the item.

4. You can also filter by "Targeted Supplier" in the Filter Results option on the left-hand side of your screen.
   To learn more about Targeted Suppliers click here.
OPTION #3: Advanced Search

1. Underneath the search bar at the top, select "Advanced Search."

2. In the search options, look under Custom Attributes and click the "Targeted Supplier" checkbox.

3. The result will populate all products associated with Targeted Suppliers.

**NOTE:** The search will pull all commodities for Targeted Suppliers. However, those suppliers with Targeted Commodities will not appear in the "By Supplier" Filter Results.

Need Assistance?

Having trouble using this function? Or, do you have any other questions related to using U Market?

Contact U Market Customer Support at 612-624-4878 or umarket@umn.edu for assistance.